

## Var Prestige Club

Your key to top-of-the-range tourism,  
in an exceptional location

"We travel for years without much idea of what we are seeking. We wander in the tumult, entangled in desires and regrets. Then suddenly we arrive at one of those two or three places which are waiting for each of us patiently in this world. We arrive there and the heart is at peace - we discover that we have arrived."

Albert Camus



P R E S T I G E

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Press contact:

**VAR PRESTIGE CLUB - Tink Denis**

Comité Départemental du Tourisme du Var (Var Tourist Board)

BP 5147 – 83093 Toulon Cedex, FRANCE

Tel.: +33 (0)4 94 18 59 84

Email: [info@var-prestige.com](mailto:info@var-prestige.com)

Web: [www.var-prestige.com](http://www.var-prestige.com)



*En Provence*

## Background

The Var Prestige Club concept first emerged in Spring 2002 during talks between professionals from the tourist industry and local institutions organized by the Var Tourist Board in the framework of its 2003 Action Plan.

Further to this meeting, a number of establishments associated with luxury tourism expressed the desire to federate their expertise in the aim of promoting the Var region as a top-grade destination, and harnessing a clientele with high spending power.

The pertinence of this project, coupled with the goodwill of the club founders and their desire to promote the Var as an exceptional holiday destination, convinced the Var Tourist Board to become a partner to this novel initiative.

The Var Prestige Club currently comprises 27 members, all committed to the strict criteria imposed by the Club's code of ethics:

### **WINE CELLARS AND VINEYARDS**

1. CHATEAU DE BERNE - Lorgues
2. CHATEAU DE PIBARNON - La Cadière d'Azur
3. CHATEAU DE SAINT - MARTIN - Taradeau
4. CHATEAU RASQUE - Taradeau
5. CHATEAU SAINTE ROSELINE - Les Arcs-sur-Argens
6. MAISON DES VINS COTES DE PROVENCE - Les Arcs-sur-Argens

### **GOLF COURSES**

1. FOUR SEASONS GOLF CLUB PROVENCE AT TERRE BLANCHE - Tourrettes
2. GOLF DE BARBAROUX- Brignoles
3. GOLF DE SAINT-ENDREOL - La Motte
4. GOLF DE SAINTE-MAXIME – Sainte-Maxime
5. GOLF DE TAULANE - La Martre

## FOUR-STAR & FOUR-STAR LUXURY HOTELS

1. AUBERGE DU CHATEAU DE BERNE - Lorgues
2. CHATEAU DE LA MESSARDIERE - Saint-Tropez
3. CHATEAU DE TAULANE - La Martre
4. CHATEAU DE VALMER – La Croix-Valmer
5. FOUR SEASONS PROVENCE AT TERRE BLANCHE - Tourrettes
6. LA BASTIDE DE SAINT –TROPEZ - Saint-Tropez
7. HOTEL DU CASTELLET RESORT \*\*\*\* LUXE– Le Castellet
8. LE BAILLI DE SUFFREN – Le Rayol-Canadel sur Mer
9. LE BEAUVALLON - Sainte- Maxime
10. VILLA MARIE – Ramatuelle

## EXCEPTIONAL LEISURE ACTIVITIES

1. CIRCUIT PAUL RICARD H.T.T.T - Le Castellet
2. ECURIE DE FORMULE 1 AGS - Gonfaron
3. PLAGES PEARL BEACH - Saint-Tropez
4. PLAGES KEY WEST – Ramatuelle
5. POLO CLUB SAINT-TROPEZ / HARAS DE GASSIN - Gassin
6. AEROPORT INTERNATIONAL DU CASTELLET - Le Castellet

## An Original Concept

The Var Prestige Club comprises 27 establishments from 4 complementary market sectors, all associated with top-of-the-range tourism:

- wine cellars and vineyards,
- golf courses,
- luxury hotels,
- exceptional leisure activities (Formula 1 driving school, polo, helicopter piloting, etc.)

The Club's partners all provide services with high added value and are located in the seductive Var region, internationally renowned for its incomparable landscapes, traditional Provençal quality of life and rich cultural heritage.

Each Club member is committed to a basic but stringent quality charter relating to aspects such as infrastructures, services, environment, etc.

This federative charter guarantees similar top-grade services are offered by all Club members.

It is designed to foster the Club's key objective: to promote the Var region as an exceptional destination.

The Var Prestige Club aims to assert its originality and enhance regional focus by offering a rigorous and extensive choice of luxury hotels and internationally-acclaimed golf courses, coupled with a reputed *terroir* and exciting recreational possibilities such as Formula 1 racing, catamaran sailing and polo.

Despite its relatively small size (the Var region extends just 120 km from East to West ), few locations can boast such a fabulous natural heritage, faultless infrastructures and exhaustive choice of leisure activities – topped with a relaxed and refined quality of life!

Guests' choice will not therefore be guided by the proximity of leisure facilities to their place of stay, but by the guaranteed and systematic high quality offered by "Var Prestige", whatever their chosen activity.

## Var Prestige... In Provence Your Passport to an Exceptional Destination!

Boasting 300 days of sunshine per year, over 400 kilometres of coast scattered with reputed resorts and the second largest area of forests in France, the Var region is a little corner of paradise in the South of France.

From the town of Saint-Cyr in the West to Saint-Raphaël in the East, the region offers a succession of gorgeous fjords, beaches and harbours. A whirl of colour and heady scents, where azure-blue Mediterranean waters mix with striking yellow Provençal fabrics, tender green olives and fragrant purple lavender.

Although the coast obviously attracts large numbers of visitors, our strikingly contrasted inland country abounds with such breathtaking sights as the Verdon Grand Canyon, olive groves, vineyards, hilltop villages, Romanesque churches, fortified villages and archaeological sites, set against a backdrop of umbrella pines, cork oaks and cypresses.

This beautifully preserved region, combining all the charms of Provence and the French Riviera, is a treasure trove for sea and sun lovers, culture and heritage fans, arts & crafts collectors and sports enthusiasts.



## Var Prestige... In Provence A French Premier!

The Var Prestige Club is a forerunner, born out of patient observations, exchanges and deliberations. Its members are motivated, organized, determined, independent and reactive.

To create the Club name, we decided to select the **Var** as the destination's signature, **Prestige** to consolidate our market position and **In Provence** to ensure international reach, evoke our authentic quality of life, extensive touristic assets and facilitate immediate geographical identification.

The Club targets a clientele (individuals or groups) with high spending power and uses a networking principle. Although certain commercial ties already existed between sectors such as accommodation and golfing, our global supply was not clearly defined and demand emanated sporadically from customers.

The dynamics of Var Prestige revolve around the accommodation sector (four-star and four-star luxury only), which acts as a driving force for the club's other partners.

After lengthy discussions, the club's associated market sectors were chosen for their specific character. That is why transport (aircraft, taxi-limousine, helicopter, etc.) and catering (gourmet) are not included as members, but may be affiliated as privileged partners.

Although the Club is not a central booking office, clients calling on its members benefit from an exceptional choice of high-grade service proposals, a privileged welcome and equivalent service quality, whatever the chosen establishment.

This policy is designed to enhance the image of the Var as an authentic and preserved location with exceptionally rich assets, offering little-known or rare services with high added value.

To achieve their goal, all Club members are committed to winning customer satisfaction, anticipating demand, getting to know their clientele and treating every situation with a smile.

## How the Club Works

Similarly to the "Maison de la France" clubs, the Var Prestige Club is incorporated in the Var Tourist Board (CDT).

The Club encompasses four market sectors (accommodation, golfing, wine cellars & vineyards and exceptional leisure activities). It is steered by elected Board members (one per sector), in conjunction with the Var Tourist Board. The Board meets regularly and as often as necessary. It includes an elected Chairman and Communications Manager (from the Var Tourist Board).

The Club is open to all Var companies associated with tourism. Membership is requested on a voluntary basis and granted subject to satisfaction of all membership criteria.

The Club does not possess a hierarchy and each member has one vote. The position, tasks and objectives of each member and each elected Board member are clearly defined and agreed by all. However, only the Board is authorized to speak on behalf of the Club.

The founding members of Var Prestige adhere fully to the membership criteria, drawn up in compliance with Club ethics. They are also fully independent and in charge of their own commercial strategy.

## Club Partners

The Var Prestige Club introduced a partner network in 2005 as a complement to the services offered by Club members.

Our partners have signed a formal commitment to offer clients an irreproachable welcome and quality of service, and take an active part in the realisation of their projects.

### **PRIVILEGE LIMOUSINES**

Luxury car hire - Gérald Heymann +33 (0)6 09 57 01 54  
131 Route du Plan de la Tour – 83120 SAINTE-MAXIME  
Tel. + 33 (0)4 94 49 29 22 Fax : + 33 (0)4 94 96 79 04  
le-privilege@wanadoo.fr  
www.le-privilege.com

### **TOULON-HYERES INTERNATIONAL AIRPORT**

Anne Marie Blum  
Boulevard de la marine – 83418 Hyères Cedex  
Tel. +33 (0)4 94 00 83 83  
www.toulon-hyeres.aeroport.fr



## Var Prestige Club Members

### 1. CHATEAU DE BERNE

Yours Culturally

"Daffodil", "Honey", "Indian Summer", "Ivory", "Tierra del Fuego", "Northern Lights"... These are just some of the evocative words used to describe the infinite pleasures offered by Château de Berne's rare and lovingly-nurtured wines.

Age-old olive trees and gracious cypresses offer a majestic backdrop to this splendid, 1,500-acre vineyard. The "Art of Good Living" is cultivated with fervour here and epicureans can enjoy expert introductions to gastronomy, wines and perfumes at the Château's three specialized schools.

Summer evenings at Château de Berne are deliciously festive, with many art exhibitions, concerts and jazz picnics held at the Roman theatre delicately poised on the lake.

So raise your glasses please!

#### Reception / Seminar areas:

1 reception room accommodating 160 dinner guests or 220 cocktail guests

1 outdoor terrace accommodating 150 dinner guests or 200 cocktail guests

#### Opening times:

All year round

#### Catering:

All types of banquet, refined Provençal cuisine prepared by our Chef

#### Amenities and Services:

Hotel with 19 rooms, Provençal restaurant (35 covers), helipad, seminar rooms, open-air theatre, children's play area, car park.

#### On-site recreation and "incentive" features:

Guided cellar visits and wine-tasting, shop, cookery classes, wine school, perfume creation classes (Molinard), introduction to watercolour painting, mountain biking, quad, 4X4, adventure run, archery, treasure hunts, thematic and cultural events (jazz picnics, concerts, dinner-dances, theme evenings, etc.).

#### Adjacent recreation:

Golf courses, Formula 1, Verdon Canyon (canyon running, white-water rafting, climbing, etc.), horse riding.

**Var Prestige Contact: Vanessa Gringet**

**Chemin de Berne – Flayosc – 83510 LORGUES**

**Tel.: +33(0)4 94 60 43 60 - Fax: +33(0)4 94 60 43 58**

[commercialauberge@chateauberne.com](mailto:commercialauberge@chateauberne.com)

[www.chateauberne.com](http://www.chateauberne.com)



## 2. CHATEAU DE PIBARNON

### The Elixir of Kings

Formerly the reserve of kings, these magnificent wines are internationally acclaimed for their power, nobility and sensuality.

Purple velvet, flavescent satin and tea rose silk - patiently aged in the casks of the magnificent Château de Pibarnon, these Red, White and Rosé wines form the triumvirate of the legendary Bandol appellation. Overflowing with black fruit, spices, truffle and liquorice, they enchant the discerning palate and offer the humblest wine lover a taste of heaven.

Discovering Pibarnon also takes you on a genuine adventure up a tiny, winding road overlooking "Bec de l'Aigle" rock and Embiez island. There, 300 metres up amid scorched hillsides, vineyards and mulberry trees, lies the residence of the Count and Countess of Saint-Victor.

Set facing the Mediterranean Sea, this beautiful property reflects all the elegance and class of the nectar jealously guarded in its cellars.

Château de Pibarnon is ranked among the world's 150 finest wines.

#### Reception / Seminar areas:

1 indoor reception area accommodating 25-80 dinner / seminar guests, or 130 cocktail guests.

1 partially shaded outdoor terrace with panoramic views over the Bay of Bandol, accommodating 100-200 cocktail guests.

#### Opening times:

Open all year round.

Closed Sundays and Bank Holidays. Exceptional opening on request.

#### Catering:

Local delicatessens and chefs.

#### Amenities and Services:

Air-conditioned reception room, car park.

#### On-site recreation and "incentive" features:

Vineyard and cellar tours. Wine-tasting.

#### Adjacent recreation:

Medieval villages, water sports, golf, walking, Castellet airport and race track.

**Var Prestige Contact: Eric de Saint Victor**

**83740 La Cadière d'Azur**

**Tel.: +33 (0)4 94 90 12 73 - Fax: +33(0)4 94 90 12 98**

**contact@pibarnon.fr      www.pibarnon.fr**



### 3. CHATEAU DE SAINT-MARTIN – Cru Classé

Noblesse Oblige ...

Vines were cultivated on this magical site by the Romans in the 2nd century, well before the aristocratic French descendants of today's owner! A variety of wine growers and ascetics followed on from the Romans, including the monks of Lérins who took over the property between the 10th and 18th centuries. Many traces of this uncommon heritage still remain visible.

Today, Adeline de Barry is master of her domain. A woman of character, she is the holder of a family tradition dating back eighteen generations - the Château has been handed down from mother to daughter since 1740, as witnessed by the gallery of portraits featured on the "Vieilles Vignes" vintage. An extraordinary family tree, which lends the wines of Saint-Martin their particularly rich and flavourful character.

Between masked balls, treasure hunts and princely marriages, the young Countess continues to pass on her love of her terroir, paint passionate portraits of her epic family, and swathe her home with her typically feminine grace!

#### Reception / Seminar areas:

6 reception / seminar rooms accommodating 12-180 dinner / seminar guests, and 20-250 cocktail guests  
1 outdoor terrace accommodating 600 dinner guests or 600 cocktail guests

#### Opening times:

Open all year round. Closed Sundays in winter only.

#### Catering:

Classic or gourmet meals prepared by chefs or catering services.

#### Amenities and Services:

200-slot car park.

#### On-site recreation and "incentive" features:

250-acre grounds (rallies, treasure hunts, rides in horse & carriage), "son & lumière" shows, wine-tasting, masked balls, fireworks displays, concerts.

#### Adjacent recreation:

Thoronet abbey, medieval village, arts & crafts, local producers, gourmet restaurants, folk museum, golf courses.

**Var Prestige Contact: Sapéra Lakhraissi**

**CHATEAU DE SAINT-MARTIN**

**Route des Arcs - 83460 TARADEAU**

**Tel.: +33(0)4 94 99 76 76 - Fax: +33(0)4 94 99 76 77**

**chateaudesaintmartin@wanadoo.fr**

**[www.chateaudesaintmartin.com](http://www.chateaudesaintmartin.com)**



*En Provence*

#### 4.CHATEAU SAINTE-ROSELINE – Cru Classé

##### Sensual Pleasures

At the stunning Château Sainte-Roseline, art and wine-appreciation go hand in hand. Stroked by tender vines, the Château walls are guarded by extraordinary sculptures dotted around the grounds. Sainte-Roseline lies here in peace in her crystal shrine inside the 12th-century chapel, seemingly watching over the canvasses by Chagall and Giacometti and stained-glass windows by Bazaine adorning the stone walls of her resting place. For the Château Sainte-Roseline is also a temple of modern art. The owner, a keen art lover, resides in the ancient abbey remodelled by talented architect Jean-Michel Wilmotte.

And the wines produced at the vineyard – first founded by Pope Jean XXII in the 14th century - are just as majestic as the site itself. Seven centuries of wine-growing history have gone to elaborate these marvellous AOC wines, raised in barrels, casks or vats. A toast please!

##### Reception / Seminar areas:

5 reception / seminar rooms accommodating 14-380 dinner / seminar guests, or 14-400 cocktail guests  
2 outdoor terraces accommodating 80-400 dinner / seminar guests, or 220-500 cocktail guests

##### Opening times:

Open all year round.

##### Catering:

Local catering services and chefs

##### Amenities and Services:

Air-conditioned, 300-slot car park.

##### On-site recreation and "incentive" features:

Wine (cellar visits, introduction to wine-tasting, "wine casino", etc.), sporting activities (quad, mountain biking, archery, etc.), cookery classes, cultural activities (chapel visits), theme evenings

##### Adjacent recreation:

Golfing, water sports, walking.

##### **Var Prestige Contact: Aurélie Bertin**

##### **CHATEAU SAINTE ROSELINE**

**Château Sainte Roseline - 83460 LES-ARCS-SUR-ARGENS**

**Tel.: +33(0)4 94 99 50 30 - Fax: +33(0)4 94 47 53 06**

**[a.bertin@sainte-roseline.com](mailto:a.bertin@sainte-roseline.com)      [www.sainte-roseline.com](http://www.sainte-roseline.com)**



## 5. CHATEAU RASQUE

For the Love of Wine

The Provençal countryside harbours certain sites of a rare beauty, situated far from the pollution, hustle and bustle of city life. Inhabited for 6000 years, Château Rasque is one of these magical places.

The history of Rasque is virtually as old as time itself. Here, Neolithic men carved their stone tools, Ligurians built the Castelar oppidum to defend their crops in 400 BC, Greeks and Romans planted the first Rasque vines, and medieval peasants built their existence around the wheat, olives and wines born of this generous and fertile soil. The hills, fields and forests of Rasque form a deliciously harmonious ensemble, scattered with tiny wild flowers in spring and autumn. The forest paths leading through dense oaks are the same as those strolled by Roman poets thousands of years ago. The Château itself, bordered by an impressive 250- acre estate, implements traditional growing techniques, combining a deep respect for quality and time-old savoir-faire. In the last 20 years, this little jewel has risen to become one of the Var's flagship vineyards... all for the love of wine.

### Reception / Seminar areas:

1 Bacchus reception room accommodating 300 guests. Year round exhibitions by the Château's southern artist friends Camille Hilaire, Jean-Claude Novarro, Hélène Oger, Bernard Bezzina, Arman and Laurent-Emmanuel Briffaud.

### Opening times:

Open all year round.

### Catering:

Limited catering service.

### Amenities and Services:

Wine-tasting area, reception area, 300-slot car park and 2 drop zones suitable for landing 2 helicopters simultaneously.

**Var Prestige Contact: Sophie Biancone**

**CHATEAU RASQUE – Route de Draguignan – 83460 TARADEAU**

**Tel.: +33 (0)4 94 99 52 20**

**Fax: + 33 (0)4 94 99 52 21**

**[mail@chateau-rasque.com](mailto:mail@chateau-rasque.com)**

**[www.chateau-rasque.com](http://www.chateau-rasque.com)**



## 6. MAISON DES VINS COTES DE PROVENCE

In the Kingdom of Bacchus!

The mood is set as soon as you step through the door of the "Maison des Vins"... Swathed in the warm and seductive scents of the beverage of the Gods, the Wine Institute invites visitors on a fascinating voyage into the secret world of our Côtes de Provence wines.

The only one of its kind in France, the Institute boasts an impressive 750 references! Each vintage exhibits its own glistening colours: white gold, pale coral, tobacco, garnet or blood red. The institute's wine experts use a wonderfully-evocative vocabulary to describe their magic potions; textures may be "round", "long" or "silky", while tastes range from "white flowers" to "old leather" or "garrigue".

The Maison des Vins also hosts regular wine-tasting sessions on site or at regional events.

An unforgettable experience to be consumed without moderation!

### Reception / Seminar areas:

3 rooms accommodating 25-120 guests (wine tasting)

4 rooms in the "La Vigne à Table" restaurant, accommodating 45-250 dinner / seminar guests, or 400 cocktail guests.

2 outdoor terraces accommodating 200 cocktail guests.

All or part of the above rooms available for private events.

### Opening times:

Wine-tasting centre open every day. Restaurant open all year round except January.

Weekly closing Tuesday evening and Wednesday.

Group bookings available every day on request.

### Restaurant:

Provençal gourmet cuisine served at the "La Vigne à Table" restaurant (220 covers – patio 80 covers).

### Amenities and Services:

Large shaded car park, air-conditioned premises, adjacent river.

### On-site recreation and "incentive" features:

Introduction to "Côtes de Provence" wines, "wine library" (750 different vintages), free tasting of 16 wines, oenology classes, wine appreciation lunches, games on the wine theme, etc.

### Adjacent recreation:

Tours of local vineyards, Provençal produce and arts & crafts, medieval villages.

**Var Prestige Contact: Jean Jacques Benetti**

**LA MAISON DES VINS COTES DE PROVENCE**

**R.N. 7 - 83460 LES-ARCS-SUR-ARGENS**

**Tel.: +33(0)4 94 99 50 20 - Fax: +0033(0)4 94 99 50 29**

**[caveudir@wanadoo.fr](mailto:caveudir@wanadoo.fr)**

**[www.caveaucp.com](http://www.caveaucp.com)**



## 7. FOUR SEASONS GOLF CLUB PROVENCE AT TERRE BLANCHE

A Fabulous Round...

Benefiting from an impressive 300 days of sunshine per year, the Four Seasons Golf Club Provence – one of Provence and Europe's most beautiful courses – boasts an impressive 36 holes adapted to both amateur and confirmed golfers. This exceptional double course was etched by the talented hand of acclaimed Welsh architect Dave Thomas, who designed the layout around the original landscape. Players stroll up hill and down dale, between valleys, pine woods, oak woods, waterfalls, lakes and ravines... And the views over the magnificent Fayence area are simply astonishing. The two courses offer a unique challenge for golfers of all levels. Just let your natural gift prevail! Alternatively, you can enjoy lessons with one of the famous David Leadbetter Professional Golf Academy instructors. And after a tough round don't forget to stop off at the 19th... the Club House bar!

Architect: Dave Thomas

Inaugurated: 2004

Two 18-hole golf courses: Le Riou 6005 m – Le Château 6616 m

Opening times: All year round

Amenities and Services:

140 golf carts.

Grass practise facility (summer), covered practise facility, putting green, training centre, pro shop, David Leadbetter Golf Academy on site. Biomecaswing centre.

Restaurants / Bars:

4 eating areas.

Spacious and light-filled Club House, with chimney and panoramic terrace. Provençal and international cuisine by star-rated Chef Philippe Jourdin.

On-site amenities and recreation:

115 suites on site. Outdoor overflowing pool, Spa Villa and Fitness Villa reserved for hotel guests

Reception / Seminar areas:

4 seminar and banquet rooms accommodating up to 280 guests (cocktail) or 200 guests (theatre style).

Adjacent recreation:

Vineyard tours, medieval villages, Provençal markets, Grasse Perfumery, water sports on "Lac de St Cassien" lake.

**Var Prestige Contact: Gilles Humeau**

**FOUR SEASONS GOLF CLUB PROVENCE AT TERRE BLANCHE**

**Domaine de Terre Blanche – 83440 Tourrettes**

**Tel.: +33 (0) 4 94 39 90 00 - Fax: +33 (0) 4 94 39 36 52**

[gilles.humeau@fourseasons.com](mailto:gilles.humeau@fourseasons.com)

[www.fourseasons.com/provence](http://www.fourseasons.com/provence)



*En Provence*

## 8. GOLF DE BARBAROUX

A Contemporary Masterpiece

Renowned for their inimitable creativity, artistic talent and technical skill, American architects Pete Dye and P.B. Dye are at the origin of this fantastic and mythical course.

Coveted by Europe's top players, Barbaroux is not just famous for its technical difficulty – this 217-acre site is truly unique all round. Every inch of the course is an ode to the imagination; entirely moulded by the hand of man, its hills and hollows, greens and roughs, vast lakes and stunning Provençal vegetation have been laid out with the eye of an artist and the spirit of a golfer. Meaning every round is a pleasurable feat! And when play is over, the sport continues at the Club House over a well-earned drink or two!

Architect: Pete & P.B. DYE

Inaugurated: 1988

Course length: 18 holes, 6,064 m

Opening times: All year round

Amenities & Services:

30 golf carts, grass practise facility, heliport, Pro Shop, golf classes

Restaurants / Bars:

"Les Terrasses du Golf" gourmet restaurant, 110 covers indoors and 50 covers on terrace. Brasserie and bar, 50 covers indoors and 50 covers on terrace.

On-site recreation:

24-room hotel, 2 suites, pool, 2 tennis courts, seminar room.

Adjacent recreation:

AGS Formula 1 racing, Test Track Karting, wine-tasting, Verdon Canyon, hilltop villages.

**Var Prestige Contact: Benjamin Caternet**

**GOLF DE BARBAROUX**

**Route de Cabasse - 83170 BRIGNOLES**

**Tel.: +33 (0)4 94 69 63 63 - Fax: +33 (0)4 94 59 00 93**

[contact@barbaroux.com](mailto:contact@barbaroux.com) [www.barbaroux.com](http://www.barbaroux.com)



## 9. GOLF DE SAINT ENDRÉOL

Carved by Mother Nature

Like a watchman searching the horizon, the "Rocher de Roquebrune" stands guard over the gentle landscapes of Provence.

Contrasting sharply with this wild and barren rock, Saint Endréol golf course is a haven of soft lawns, century-old umbrella pines set against blue skies and unruffled little lakes ...

The 6219-metre layout embraces the site's natural relief, for nature is the architect of this exceptional course; the hand of man has only served to reveal the site's hidden beauty.

The course's star hole remains the 13th – conquering it means a deep dive to an island green on a lake. Fore!

Architect: Michel Gayon

Inaugurated: 1992

Course length: 18 holes, 6,219 m

Opening times: All year round

Amenities and Services:

50 golf carts, clubhouse, grass practise facility (for golfing events only), covered practise facility, putting green, Pro Shop, golf classes

Restaurants / Bars:

"Le Palayson" restaurant serving traditional but creative cuisine, 60 covers indoors and 100 covers on terrace.

"Le Saint Endréol" bar, 50 guests indoors and 100 on terrace.

"Le Café", 20 guests indoors and 24 on terrace.

On-site recreation: 2000m<sup>2</sup> SPA, saunas, hammam, jacuzzi, aqua fitness program, indoor pool, beauty treatments, massages, balneotherapy.

Apartment hotel (35 suites), outdoor pool and jacuzzi for guests, seminar facilities.

Adjacent recreation: Golf + wine packages, introduction to Formula 1 racing (AGS).

**Var Prestige Contact: Bernard Lombard**

**GOLF DE SAINT-ENDREOL**

**Route de Bagnols en Forêt - 83920 LA MOTTE**

**Tel.: +33(0)4 94 51 89 89 - Fax: +33(0)4 94 51 89 90**

[accueil.golf@st-endreol.com](mailto:accueil.golf@st-endreol.com)      [www.st-endreol.com](http://www.st-endreol.com)



## 10.GOLF DE SAINTE-MAXIME

The Fairest Fairways

160 acres of greens, fairways and bunkers with panoramic views over the Mediterranean... 160 acres of rolling green landscapes reserved exclusively for golfers - with a dazzling blue backdrop and the sun to keep you company!

If you raise your eyes from the course a moment, you will be hypnotized by the view over the Bay of Saint-Tropez and Les Issambres. And in the distance, the first foothills of the Maures and Esterel ranges bow down gracefully.

Designed by British architect Donald Harradine, the golf course winds between cork oaks and umbrella pines. Although impressive, the layout remains accessible to all levels – even beginners. And when fatigue sets in, nothing beats a drink at the Club House. Enjoy!

Architect: Donald Harradine

Inaugurated: 1991

Course length: 18 holes, 6,150M

Opening times: All year round

Amenities and Services:

65 golf carts, grass practise facility, covered practise facility, chipping green, putting green, Pro Shop, golf lessons.

Restaurants / Bars:

"Le Saint-Andrews" restaurant. Friendly atmosphere, Provençal cuisine with panoramic views over the golf course and Bay of Saint-Tropez. 150 covers.

On-site recreation:

Indoor and outdoor pools, sauna, hammam, fitness room, tennis court, balneotherapy centre (at Hotel Amarante Golf Plaza – 160 rooms and seminar facilities)

Adjacent recreation: All water sports

**Var Prestige Contact: Jérôme Lauredi**

**GOLF DE SAINTE MAXIME**

**Route du Débarquement - B.P. 01, 83120 SAINTE-MAXIME**

**Tel.:+33(0)4 94 55 02 02 - Fax: +33(0)4 94 55 02 03**

[ste.maxime@bluegreen.com](mailto:ste.maxime@bluegreen.com)

[www.bluegreen.com/sainte-maxime](http://www.bluegreen.com/sainte-maxime)



## 11. GOLF DE TAULANE

An International Reference

Carved into the breathtaking landscapes of Provence, Château de Taulane's superb 18-hole par 72 golf course - the first French course created by the South-African champion Gary Player – is rich in surprises. Its astonishingly varied design, winding through hilly and picturesque country, includes a wide variety of holes and tee-offs.

Suitable for all handicaps, the original but discreet layout provides an ideal challenge for both amateur and top-level players. In short, a truly memorable course, perfect for a round with friends, solo players and tournaments.

Architect: Gary Player

Inaugurated: 1992

Course length: 18 holes, 6,240 m

Opening times: April-October

Amenities and Services:

Golf carts with GPS, covered practise facility, compact course, golf lessons and courses, indoor training room, Pro Shop

Restaurants / Bars:

"La Marquise de Lisle" luxury restaurant, bar and snack bar.

On-site amenities and recreation

Four-star hotel with 45 rooms, pool, sauna, hammam, jacuzzi, fitness centre, 4x4 tours, quad, seminar rooms

Adjacent recreation:

Verdon Canyon: canyon running, white-water rafting, rock climbing, horse riding, paragliding, walking

**Var Prestige Contact: Claire Lamy**

**GOLF DE TAULANE**

**CHATEAU DE TAULANE – RN 85 – LE LOGIS DU PIN – 83840 LA MARTRE**

**Tel: + 33(0)4 93 60 31 30 - Fax: + 33(0)4 93 60 33 23**

**[resagolf@chateau-taulane.com](mailto:resagolf@chateau-taulane.com)    [www.chateau-taulane.com](http://www.chateau-taulane.com)**



## 12.CHATEAU DE BERNE - AUBERGE

In the Land of the Counts of Provence ...

This sumptuous estate harbours a fabulous history – of the kind that covered the pages of our childhood schoolbooks!

First Greeks then Romans planted and grew vines here. Cistercian monks and the Knights Templar subsequently co-inhabited on the site in the Middle Ages. Confiscated by King Philippe le Bel in 1307, the land was then shared out among nobles. In the 19th century, a former captain of the Imperial army decided to extend the Château and modernize its wine-growing techniques.

The Château still echoes to its tumultuous history, where past and present now go hand in hand. Today's guests can enjoy exceptional wines born out of time-old experience, married with exquisite cuisine. The Château also hosts delightful cookery classes and stages high-quality evening entertainment in the outdoor theatre.

A most enjoyable way to perfect your knowledge of Provence...

Member of: Châteaux & Hôtels de France

Opening times: March-October

Accommodation:

19 rooms and suites overlooking vineyards, forests and grounds

Restaurants / Bars:

Provençal restaurant (35 covers) serving refined cuisine

1 bar

Reception /Seminar areas:

1 reception room, accommodating 50 dinner guests or 70 cocktail guests.

3 seminar rooms accommodating 18-70 guests (theatre style).

Amenities and Services:

Helipad, car park.

On-site recreation:

Heated overflowing pool, fitness centre, saunas, massage parlour, beauty centre, tennis courts, cookery classes, wine school (guided tours and wine tasting), perfume creation classes (Molinard), introduction to watercolour painting, mountain biking, quad, 4X4, adventure run, archery, treasure hunts.

Adjacent recreation:

Numerous golf courses, Formula 1 racing, Verdon Canyon (canyon running, white-water rafting, climbing, etc.), horse riding, etc.

**Var Prestige Contact: Vanessa Gringet**

**L'AUBERGE DU CHATEAU DE BERNE**

**Chemin de Berne – Flayosc – 83510 LORGUES**

**Tel.:+33 (0)4 94 60 48 88 - Fax: +33 (0)4 94 60 48 89**

[commercialauberge@chateauberne.com](mailto:commercialauberge@chateauberne.com)

[www.chateauberne.com](http://www.chateauberne.com)



### 13.CHATEAU DE VALMER

All the Charm of Provence... By the Med

Exhaling all the charm of an authentic Provençal country house, this sumptuous 19th-century residence offers luxurious rooms and a warm southern-style ambiance. The Château additionally features three chic and resolutely novel accommodation alternatives for guests seeking extra discretion, such as the "Cabanon Perché" cabin perched on top of an old oak tree, the "Mas Provençal" country house swathed in pines and bougainvillea and the "Cabanon" set amid sweet-scented lavender. "La Palmeraie" restaurant serves fabulously flavoursome Provençal cuisine spiked with Mediterranean touches.

Opening in 2007, the hotel's new Spa brings guests unbeatable relaxation in the heart of the Bay of Saint-Tropez, with facilities including a superb heated indoor pool, overflowing jacuzzi, sauna, hammam and – for the brave of heart – fully-equipped fitness room and health program. The Spa's expert treatments use Carita and Cinq Mondes products for optimal wellbeing.

Member of: Châteaux & Hôtels de France

Opening times: April-October

Accommodation:

41 rooms, 1 suite, 3 special residences.

Restaurants / Bars:

"La Palmeraie" – refined, gourmet Provençal-style cuisine by reputed Chef Sylain Humbert. Seasonal dishes served on the terrace in summer, facing the ancient palm grove.

Light lunches served on the terrace overlooking the magnificent pool and solarium.

Reception / Seminar areas:

An enchanting choice for top-of-the-range residential seminars seeking a luxurious-but-casual atmosphere. Attractive, ground floor 70m<sup>2</sup> meeting room with natural lighting and views over grounds (up to 30 guests).

Amenities and Services:

Vast grounds planted with ancient palm trees, vines, fruit trees, herbs and vegetables.

"Pinède Plage" private beach with beach restaurant and water sports. Beach shuttle service, boutique, Internet access, car park.

On-site recreation:

500m<sup>2</sup> SPA dedicated to relaxation and wellbeing. Including heated indoor pool, overflowing jacuzzi, sauna, hammam, fitness room, health program, massage and treatment rooms (Carita and Cinq Mondes products).

Billiards room, table tennis, tennis court at "La Pinède Plage".

Adjacent recreation:

Provençal markets, Porquerolles and Port-Cros Islands, Pampelonne beach, Saint-Tropez, prestigious golf courses, horse riding, etc.

**Var Prestige Contact: Michel Colomas**

**CHATEAU DE VALMER**

**Gigaro- 83420 LA CROIX VALMER**

**Tel.: +33 (0)4 94 55 15 15**

**michel.colomas@chateauvalmer.com**

**Fax: +33 (0)4 94 55 15 10**

**www.chateauvalmer.com**



## 14. CHATEAU DE LA MESSARDIÈRE

The Finest Art...

Château de la Messardière is a hymn to the splendour of the Mediterranean and its Moorish, Provençal and Latin influences, elegantly reflected in the Château's palatial decor. The traditional colours and flavours of the South are raised to godly status by the inventive cuisine of chef Patrick Cuissard.

Château de la Messardière is a genuine ode to sensuality, where every detail is carefully crafted to flatter the senses and nourish the spirit of the hotel's eminent guests.

Fronting this refined initiative is history and art lover Gerald Hardy, who exhibits some of the world's finest talents at the Château gallery; a fitting tribute to Signac, Matisse, Bonnard and the other acclaimed artists who have generously dipped their brushes in the palette of Provence...

Member of: The Leading Hotels of the World, Concorde Hôtels

Opening times: March-October

Accommodation:

76 rooms and 39 suites with terrace or private garden. All rooms have exceptional views over the Bay of Saint-Tropez or vineyards of Ramatuelle.

Restaurants / Bars:

"Les Trois Saisons" gourmet restaurant with panoramic views, serving Provençal and international cuisine. 100 covers (dinner only).

"La Terrasse de la Piscine": light lunches. 60 covers

"La Terrasse du Bar": elegant and cosy ambiance.

Reception /Seminar areas:

1 reception area accommodating 180 dinner guests or 250 cocktail guests.

3 seminar rooms, accommodating 20-120 guests (theatre style).

Amenities and Services:

25-acre grounds, "Tropezina" private beach, boutique, business center, 24-hour complimentary shuttle service to St-Tropez and Tropezina Beach, "Sunbeam" motor yacht, free car park, optional private garage.

On-site recreation:

Heated outdoor pool, fitness centre with cardio-training and exercise machines Turkish baths, Beauty centre, art gallery, cooking classes, tennis courts adjacent to hotel.

Adjacent recreation: Water sports, golfing, polo, vineyards, etc.

**Var Prestige Contact: L titia Diat**

**CHATEAU HOTEL DE LA MESSARDIERE**

**Route de Tahiti - 83990 SAINT-TROPEZ**

**Tel.: 0033(0)4 94 56 76 11 – Fax: 0033(0)4 94 56 76 01**

**[sales@messardiere.com](mailto:sales@messardiere.com) [www.messardiere.com](http://www.messardiere.com)**



## 15. CHATEAU DE TAULANE

A Haven of Peace

Set in the Var region's inland country, at the foot of Mont Lachens and just a short hop from the Verdon Canyon, the four-star "Château de Taulane" – now an international benchmark hotel – is also located on the famous Napoleon's Road. Its noble 18th-century stone walls, marked by the passage of time, harbour a modern and voluptuous interior decorated in the colours of Provence. The former stables in the castle grounds have now been converted into a comfortable manor house. This ancient fief still echoes to its emblematic past: the Marquis de Lisle Taulane, a Royal Navy captain made Knight of the Order of Saint-Louis in 1749, erected today's Chateau next to the ruins of a medieval castle.

The main structure was built using wood from the King's naval base, transported from the city of Toulon by convicts. The hotel restaurant, fittingly named the "La Marquise de Lisle", features a luxurious and elegant banquet room, serving the finest cuisine and wines. Guests will also enjoy the delightful covered pool, offering splendid views over the golf course. Simply enchanting!

Member of: Exclusive Hotels

Opening times: April-November

Accommodation:

45 four-star rooms, including 28 at the Château and 17 at the manor house, Provençal decor with typical red "tomette" floor tiles, painted furniture, traditional Provençal fabrics.

Restaurants / Bars:

"La Marquise de Lisle" luxury restaurant, 250 covers (indoors or on terrace), bar and snack bar.

Reception / Seminar areas:

Terrace and restaurant accommodating 250 guests (banquet) or 500 guests (cocktail).

5 lounges: accommodating 72 guests (theatre style) or 100 guests (cocktail).

Meeting rooms.

Closure for private events on request.

Amenities and Services:

Helipad, car park.

On-site recreation:

Indoor heated pool, 18-hole golf course, golf lessons and courses, fitness centre (sauna, hammam, jacuzzi, exercise and massage rooms), tennis court, 4x4 tours, quad, wine-tasting.

Adjacent recreation: Verdon Canyon: canyon running, white-water rafting, rock climbing, horse riding, paragliding, walking.

**Var Prestige Contact: Laeticia Saint-Cricq**

**CHATEAU DE TAULANE**

**RN 85 – LE LOGIS DU PIN – 83840 LA MARTRE**

**Tel.: +33(0)4 93 40 60 80 - Fax: +33(0)4 93 60 37 48**

[resahotel@chateau-taulane.com](mailto:resahotel@chateau-taulane.com) [www.chateau-taulane.com](http://www.chateau-taulane.com)



*En Provence*

## 16. FOUR SEASONS RESORT PROVENCE AT TERRE BLANCHE

Distinction and Elegance

The Four Seasons Resort Provence is situated in beautiful countryside in the heart of authentic Provence, at the gateway to Monte-Carlo, Saint-Tropez, the Riviera Coast and foothills of the Southern Alps. In this sumptuous setting, brought to fame by some of the world's most acclaimed artists, nestle extravagant 650-acre grounds, dotted with 45 magnificent Provençal villas. Everything here is designed with pleasure in mind, from the overflowing pool, to the beauty and massage centres and restaurants, one of which is Michelin-rated. Internationally-reputed Chef Philippe Jourdin creates refined and inventive dishes for his guests, elaborated using the very best fresh local produce - a moment of pure sensual pleasure! Impossible to resist this magical place, where every taste and every schedule are catered for...

Member of: Four Seasons Hotels & Resorts

Opening times: All year round.

Accommodation:

115 spacious suites (min. 60m<sup>2</sup>) with living room and bedroom. Calm and sunny. Vast terraces overlooking sumptuous natural environment.

Restaurants / Bars:

Michelin star-rated "Faventia" restaurant, "Tousco Grill" (open in summer) next to pool, Club House restaurant serving delicious southern cuisine, Lounge Bar.

Reception / Seminar areas:

4 modular lounges, total area 730m<sup>2</sup>, opening onto private terraces.

280 guests (cocktail), 220 guests (theatre style) or 140 guests (classroom style).

Amenities and Services:

Limousine service, valet, boutique, Pro Shop.

On-site recreation and "incentive" features:

Two 18-hole golf courses, 2 tennis courts, Spa Villa, Fitness Villa, outdoor overflowing pool and children's pool.

Golf Academy – Biomecaswing Centre – Children's programme.

Adjacent recreation:

Water sports on "Lac de St Cassien" lake, walking, vineyard tours, medieval villages, Grasse Perfumery.

**Var Prestige Contact: Gilles Humeau**

**FOUR SEASONS RESORT PROVENCE AT TERRE BLANCHE**

**Domaine de Terre Blanche – 83440 Tourrettes**

**Tel.: +33(0)4 94 39 90 00 - Fax: +33(0)4 94 39 36 52**

[gilles.humeau@fourseasons.com](mailto:gilles.humeau@fourseasons.com) [www.fourseasons.com/provence](http://www.fourseasons.com/provence)

## 17. LA BASTIDE DE SAINT-TROPEZ

A Prestige Residence

Shouldered by four old country dwellings, this splendid ochre-tinted mansion house basks in the fiery sunlight of Provence like a jewel in a green casket. The unruffled pool nestles in delightfully exotic grounds: a palette of sensual hues and perfumes. Decorated with antique wooden furniture, canvasses and mirrors, the "Bastide" reflects all the warmth of the South, combined with the typically English comfort of leather armchairs and Oriental rugs. Guests will love sipping a drink at the poolside and savouring the restaurant's exquisite cuisine – for everything here is a matter of... good taste.

Member of: Small Luxury Hotels

Opening times: February 10 – January 2

Accommodation:

Elegant mansion house bordered by 4 ochre and pink Provençal country houses and luxuriant grounds. 26 suites and rooms set around the pool, all with personalized and refined decors, private terrace or garden. Jacuzzi in some rooms.

Restaurants / Bars:

Gourmet Mediterranean cuisine served on the terrace in the shade of tricentennial olive trees, or in the winter garden.

Reception / Seminar areas:

Reception and cocktail areas: accommodating 45 seated guests or 150 cocktail guests.

Meeting room: 30 guests (theatre style).

Amenities and Services: "San Lorenzo" 22-metre motor yacht, complimentary shuttle, valet, secure car park.

On-site recreation and "incentive" features:

Pool, private spa in some rooms.

Adjacent recreation:

5 minutes from Saint-Tropez port and Pampelonne beaches.

Golf courses and tennis courts.

**Var Prestige Contact: Fabien DELAFFON**

**LA BASTIDE DE SAINT TROPEZ**

**Route des Carles - BP54 - 83990 Saint-Tropez**

**Tel.: +33(0)4 94 55 82 55 - Fax: +33(0)4 94 97 21 71**

[contact@bastidesaint-tropez.com](mailto:contact@bastidesaint-tropez.com)

[www.bastide-de-saint-tropez.com](http://www.bastide-de-saint-tropez.com)



## 11. HOTEL DU CASTELLET RESORT\*\*\*\* LUXE

The Dolce Vita

This magnificent property exhales a wonderful Tuscan atmosphere. Its ochre-tinted walls offset the tender green lawns to perfection and the 74-acre grounds, dotted with little ponds, are filled with cypresses and pines. In the distance, the splendid bay of Bandol offers onlookers a hypnotizing procession of silver waves. The interior is simply lavish, with irresistibly cosy rooms on the themes of lavender, honey and grape. Not a single corner is left out of the ultra-refined decor – just take a look at the three little stoneware Provençal girls dancing on their shelf, or the casual pile of old leather-bound books. A cordon-bleu restaurant crowns this little corner of paradise.

Just a short hop away, the cutting-edge technology of the Paul Ricard High-Tech Test Track and Castellet airport offer a striking contrast to the hotel's olde-worlde ambiance.

Member of: Relais & Châteaux

Opening times: Hotel and restaurant open all year round.

Accommodation:

34 rooms and 13 suites (all south-facing), with private terrace overlooking grounds and sea. Elegant Provençal-style decors and Tuscan architecture.

Restaurants / Bars:

"Le Monte Cristo" Michelin-rated restaurant (2007) led by Chef Nicolas Sale. Refined ambiance, 50 covers indoors and 60 covers on terrace.

"Le SanFelice" Italian-style pool restaurant, open from May onwards.

Piano Bar.

Reception / Seminar areas:

3 banquet and cocktail rooms (6-100 guests).

Terrace accommodating 150 cocktail guests.

3 seminar rooms accommodating 12-90 guests (theatre style).

Full video equipment, high-speed wireless Internet access.

Amenities and Services: Helipad, valet, shaded and secure car park.

On-site recreation and "incentive" features:

Heated outdoor and indoor pools, 4-hole golf practice facility, helicopter maiden flights, karting, 1 tennis court, fitness space (hammam, sports room, face and body treatments), health run, mountain biking

Adjacent recreation:

Paul Ricard Hi-Tech Test Track, Formula 1 driving lessons, helicopter maiden flights, Karting Test Track, vineyard tours.

**Var Prestige Contact: Arnaud Potdevin**

**HOTEL DU CASTELLET RESORT\*\*\*\* LUXE**

**3001 Rte. des Hauts du Camp - 83330 LE CASTELLET**

**Tel.: +33(0)4 94 98 37 77 - Fax +33(0)4 94 98 37 78**

[welcome@hotelducastellet.com](mailto:welcome@hotelducastellet.com) [www.hotelducastellet.com](http://www.hotelducastellet.com)



## 19.LE BAILLI DE SUFFREN

An Enchanted Hideaway

The breathtaking "Îles d'Or" or Golden Islands shimmer off the coast of Saint-Tropez, staring across at the tall and majestic Maures hills. Tucked away between these two exceptional sites, the Bailli de Suffren languishes on its bed of fine, white sand.

From the balconies of this prestigious hotel, guests can admire the many phosphorescent blues of the mother of all seas - the Mediterranean.

The discretion of the site is rivalled only by its extreme elegance, with lounges and restaurants furnished in purest Provençal tradition and four-poster beds, oil canvasses and engravings evoking the decors of Boucher.

And as daytime fades, the whitewashed walls dance with the ochre-tinted light and shadows so typical of our beloved Provence...

Member of: Châteaux & Hôtels de France.

Opening times: April-October.

Accommodation:

54 "junior" suites decorated in discreet Provençal style. All balconies and terraces overlooking islands. Beautifully preserved site.

Restaurants / Bars:

"La Praya", serving gourmet Mediterranean cuisine. 80 covers indoors and 80 covers on terrace.

"L'Escale" beach seafood restaurant. 80 covers.

Reception / Seminar areas:

4 seminar rooms accommodating 10-40 guests (theatre style), or 30-70 guests (cocktail)

1 terrace accommodating 100 cocktail guests.

Amenities and Services:

Valet, private outdoor car park.

On-site recreation and "incentive" features:

Private sandy beach, heated fresh water pool, sauna, fitness room, water sports, boat hire

Adjacent recreation:

Tennis, horse riding, golfing.

**Var Prestige Contact: Pascal Enault**

**HOTEL LE BAILLI DE SUFFREN**

**Avenue des Américains – Golfe de Saint-Tropez - 83820 LE RAYOL-CANADEL-SUR-MER**

**Tel.: +33(0)4 98 04 47 00 – Fax: +33(0)4 98 04 47 99**

[info@lebaillidesuffren.com](mailto:info@lebaillidesuffren.com)

[www.lebaillidesuffren.com](http://www.lebaillidesuffren.com)



## 20. LE BEAUVALLON

Luxury and Sensuality...

Set overlooking the Mediterranean, this prestigious Belle Époque-style establishment appears to defy the unshakeable calm of the waters below. The interior offers all the quiet elegance of a typical English club, scented with leather and precious woods. Sensual Oriental silks, crystal chandeliers and printed fabric screens go to complete the ambience.

In days gone by, Lady Churchill, the Kennedy family and Michèle Morgan all elected the Beauvallon as their summer residence for its comfort and tranquillity. For here, just a step away from the hustle and bustle of Saint-Tropez, only the sound of footsteps crunching on the sand goes to disturb the peace...

At the end of a long ribbon of lawn, the Beach Club waterside restaurant gazes over the azure-blue Med, rivalled by the translucent waters of the palace pool.

Opening times: April-October. March and November on request.

Accommodation:

Elegant Belle-Epoque palace, offering a refined Mediterranean-style decor coupled with exotic Oriental touches. Superb panoramic views over the Bay of Saint-Tropez.

58 luxury rooms and 12 suites.

Restaurants / Bars:

"Les Colonnades": international gourmet cuisine, with terrace overlooking Bay of Saint-Tropez. 50 covers.

"Le Beauvallon Beach Restaurant": waterside restaurant serving Mediterranean and Oriental cuisine. 120-250 covers.

2 bars, including 1 beach bar.

Reception / Seminar areas:

5 lounges accommodating 12-200 guests (theatre style), or 60-200 guests (cocktail).

Terrace accommodating 300 banquet guests and 600 cocktail guests.

Sub-committee rooms also available.

Closure for private events on request.

Amenities and Services:

Boat shuttle service to Saint-Tropez, private car park, secretarial office.

On-site recreation and "incentive" features:

Private beach, pool, jacuzzi, spa, beauty treatments, massage, hairdresser, fitness room, boules, DVD library, "team building" programs in hotel grounds. Cookery classes and wine-appreciation workshops. All water sports available on private beach (jet ski, kayak, sailing, speedboating, catamaran, etc.)

Adjacent recreation:

18-hole golf course and tennis courts (100 m).

**Var Prestige Contact: Véronique Lenoir-Gomes**

**HOTEL LE BEAUVALLON**

**Boulevard des Collines - Beauvallon Grimaud - 83120 SAINTE-MAXIME**

**Tel.: +33(0)4 94 55 78 88 - Fax: +33(0)4 94 55 78 78**

**[commercial@lebeauvallon.com](mailto:commercial@lebeauvallon.com) [www.hotel-lebeauvallon.com](http://www.hotel-lebeauvallon.com)**



## 21. VILLA MARIE

### Precious Moments

Set on the heights of Ramatuelle, Villa Marie offers simply breathtaking views over the Bay of Pampelonne and its beaches of Eden. The gardens exhale heady fragrances, and the infinitely blue Mediterranean skies are perfectly mirrored in the waters below.

Villa Marie is a haven of peace, where time is of little importance. The decor was created by Nature herself: succulent citrus fruits, cacti, herbs and luxuriant palm trees thrive here in the vast grounds sheltering this corner of paradise – a chaotic plant world in striking contrast to the geometric lines of the pool.

Guests at the Villa Marie are pampered. The spa is a little jewel of refinement, using semi-precious stones, essential oils of jasmine, massages under the pine trees, reflex zone massages and face & body treatments to soothe away the stresses and strains of everyday life...

And when the sun finally goes down, the rooms offer up their ochre walls to soak in the warmth of the last rays. Simply delicious!

Member of: Compagnie des Hôtels de Montagne  
Small Luxury Hotels of the World

Opening times: April-October

Accommodation:

42 rooms with terrace or balcony overlooking pine woods. All rooms individually decorated with Mediterranean refinement and a subtle Tuscan touch.

Restaurants / Bars:

Mediterranean restaurant overlooking Bay of Pampelonne. 40 covers.

Poolside / pinewood restaurant serving light lunches. 40 covers.

Panoramic lounge bar overlooking vineyards and beaches.

Amenities and Services:

7.5-acre pinewood, car park with valet.

On-site recreation:

Outdoor pool carved in natural rock, Spa offering personalized care & beauty treatments, fitness room, theme gardens, four-poster rest beds in pinewood. Private yacht (in harbour).

Adjacent recreation:

A few minutes from Saint-Tropez, beaches and vineyards.

**Var Prestige Contact: Véronique Péllicier**

**VILLA MARIE**

**Route des Plages – Chemin Val de Rian - 83350 RAMATUELLE**

**Tel.: +33(0)4 94 97 40 22 - Fax: +33(0)4 94 97 37 55**

[contact@villamarie.fr](mailto:contact@villamarie.fr)

[www.villamarie.fr](http://www.villamarie.fr)



## 22. PAUL RICARD High Tech Test Track

Poll Position

Acclaimed as a New Age car and motorbike racing mecca, the Paul Ricard High Tech Test Track is the stage for top international racing events.

A couple of years back, fervent art lover and race organizer Philippe Gurdjian completely restyled the circuit with today's resolutely "Pop Art"-flavour sweeping blue and red parallel lines - the result is an astonishingly creative mix of avant-gardism, innovation and cutting edge technology.

Specialized in practice sessions for the world's top F1 stables and motorbike racers, the Paul Ricard track also hosts F1 driving courses and offers an amazing venue for corporate or private events.

A true work of art, but definitely nothing like a museum!

New Pop-Art-style circuit offering 180 different track solutions

F1 stable and motorbike tests

Car and bike club meetings

Test Track karting

F1 driving courses

Private events

Opening times: All year round

### Reception / Seminar areas:

Pit Building: 1 conference room seating up to 60 guests

Grand Prix Hall: 2 conference rooms each seating up to 200 guests. Car park: 500 slots with external stands overlooking race track. 600 seats.

Mistral Hall: exhibition hall: width 30 m, length 60 m, height 8 m, area 1800m<sup>2</sup>, seating up to 1,600 guests.

Car park: 500 slots

### Restaurants:

"Le Panoramic Club": restaurant with terrace overlooking starting line. Up to 500 covers.

Private catering provided on request.

Bar overlooking track.

### Amenities and Services:

Press room seating 51 guests, photo shoot room seating 14 guests, Karting Test Track with electronic lap timing and reception area, "Le High Speed Club" brasserie-bar-boutique with giant screen and F1 merchandise.

Adjacent amenities: "Aéroport du Castellet" international business airport including customs, 24/7 landing, FBO services and Business Centre.

"La Résidence des Equipages" hotel (19 rooms), "Hôtel du Castellet Resort\*\*\*\*Luxe" four-star luxury hotel (47 rooms and suites + Michelin-rated "MonteCristo" restaurant).

**Var Prestige Contact: Philippe Gurdjian**

**PAUL RICARD HIGH TECH TEST TRACK**

**RN8-2760 Route des Hauts du Camp - 83330 Le Castellet**

**Tel.: +33(0)494 983 666 - Fax: +33(0)494 983 667**

[infos@circuitpaulricard.com](mailto:infos@circuitpaulricard.com)

[www.circuitpaulricard.com](http://www.circuitpaulricard.com)



*En Provence*

### 23. ECURIE DE FORMULE 1 AGS

Hot Wheels!

The impeccable AGS workshops invite visitors into the wonderful world of Formula 1, where gleaming machines doze in their prestigious stable and 650 horses wait patiently under the carbon fairing to be led to the starting line.

The AGS teams lovingly design, mould and raise the finest thoroughbreds. After all, a Formula 1 cannot be handled like a vulgar racing car; out of sheer deference, it must be mollycoddled like a baby.

Because every child has dreamed of driving a Formula 1 at some time, AGS helps amateur racers make their wish come true. So, dressed in all the gear and fully briefed, it's time to rev up for a unique and unforgettable experience...

Formula 1 driving courses  
Maiden drives in 2-seater F1, with AGS instructor  
Tour of AGS F1 workshops  
Up to 30 guests per day according to program

Opening times: All year round, closed Saturday and Sunday.

Fleet:

24 single-seaters including:

12 "Modern" F1s (years 2000-2004): PROST APO2, ARROWS A 20, AGS SH.

6 "Classic" World Championship F1s with racing gearbox (650 Hp V8 engines).

2 x 2-seater AGS F1s (2003 / 2004).

10 Lotus Formula 3s with semi-automatic or manual racing gearboxes used for F1 pre-training.

Main tracks

"Circuit du Var" (in Le Luc-en-Provence): test track (length: 2.2 km) built in 1968 for the AGS stable and practise sessions prior to Monaco Grand Prix.

Paul Ricard HTTT: top-of-the-range F1 driving courses.

Amenities and Services: 2 meeting rooms (14 and 30 guests), 1 reception lounge (60 guests), helipad, paddock-pub, F1 customization for promotional events, car park.

**Var Prestige Contact: Nathalie Auvray**

**AGS FORMULE 1**

**Z.A. du Circuit du Var – 83590 GONFARON**

**Tel.: +33 (0)4 94 60 97 00 - Fax: +33 (0)4 94 60 90 45**

**[mail@agsformule1.com](mailto:mail@agsformule1.com)    [www.agsformule1.com](http://www.agsformule1.com)**



*En Provence*

## 24. PEARL BEACH

The Pearl of the Med

Beach-going is quite simply an institution here, and an intrinsic part of everyday life in Saint-Tropez... Located right at the entrance to Saint-Tropez, Pearl Beach offers its discerning guests a concentrate of powdery Asian comfort, exuberant Oriental baroque, and contemporary light-filled space. A huge and beautifully carved Marrakech door opens onto the palm grove: an oasis of tranquillity and fantasia of colours and scents, overflowing with exotic plants niched among fountains, sculptures, rocks and pebbles. The surrounding lounges and Bali teak sun loungers are just perfect for an intimate lunch, dinner with friends or evening cocktail. The menu is styled to delight both exotic and traditional food lovers, and dishes are faultlessly served in the gardens, on the beach or in the restaurant room. And the sea is simply everywhere, caressing the golden sands with salty lips.

Several areas available for private events, incentive events, advertising shoots, etc.

- Private beach: 80 sun loungers and deckchairs
- 400 m<sup>2</sup> palm grove
- Restaurant
- Cocktail bar
- Terrace

### Opening times:

Open from mid-February to mid-November, during Christmas period and for private events.

### Reception /Seminar areas:

1 indoor reception area accommodating 100 dinner / seminar guests or 150 cocktail guests.

1 outdoor reception area accommodating 50 dinner / seminar guests or 300 cocktail guests.

Meeting room (12 guests)

### Catering:

International, exotic and traditional cuisine

### Amenities and Services:

80 deckchairs and sun loungers on beach, day hire €20 (incl. parasol)

Beauty Institute: massages, hair removal, PAYOT beauty treatments.

Hostess

Valet

Car park (50 lots) with valet service.

Pontoon (for easy and dry access)

Shuttle service for guests arriving by boat

### On-site recreation:

Water sports: waterskiing, wakeboarding, tow tube

Lessons for all levels (at extra cost)

**Var Prestige Contact: Christophe Tricoit**

**PEARL BEACH**

**Quartier de la Bouillabaisse- 83990 Saint-Tropez**

**Tel.: +33 (0)4 98 12 70 70 Fax: +33 (0)4 94 79 15 73**

**contact@thepearlbeach.com www.thepearlbeach.com**



*En Provence*

## 25. KEY WEST BEACH

Once Upon a Time in the South

White sand dotted with the footprints of a barefoot walker.

Arabesques etched by the fingertips of anonymous artists.

Sandcastles proudly awaiting a watery end.

And as the undertow washes away each picture, a fresh canvas appears.

Key West Beach is considered as one of Pampelonne's most beautiful beaches.

And like everything associated with Saint-Tropez, it rhymes with luxury and pleasure.

This is an invitation to flee the madding crowds, and relax far from curious eyes.

And when you're tired of swimming and basking in the generous sun... rosé wine, fresh sushi, exotic salads, beach barbecues and theme evenings are all within arm's reach of your towel!

Key West Beach also features a delicious boutique and beauty salon catering to your every wish.

Several areas available for private hire for events, incentive breaks or advertising shoots.

- Private beach: 300 sun mattresses and deckchairs
- Restaurant decorated with maritime antiques
- Sushi Bar
- Cocktail lounge
- Terrace

### Opening times:

Lunches all year round, lunches and dinners in July and August.

### Reception / Seminar areas:

1 indoor reception area accommodating 80 dinner / seminar guests, or 100 cocktail guests.

Outdoor reception area accommodating 200 dinner / seminar guests, or 300 cocktail guests.

### Catering:

Choice of cuisine served in the various restaurant rooms: traditional, southern, Thai, sushi or snacks.

### Amenities and Services:

Boat and car shuttle, beauty and massage institute, boutique, backgammon, car park.

### On-site recreation:

Water sports (all levels) (in summer season).

**Var Prestige Contacts: Gilles Magnan or Laurent Tricoit**

**KEY WEST BEACH**

**Bd Patch – Pampelonne – 83350 Ramatuelle**

**Tel.: +33(0)4 94 79 86 58 - Fax: +33 (0)4 94 79 88 24**

**[contact@key-west-beach.com](mailto:contact@key-west-beach.com)      [www.key-west-beach.com](http://www.key-west-beach.com)**



## 26. POLO CLUB SAINT-TROPEZ – HARAS DE GASSIN

Riding the Wind!

A place entirely dedicated to one of man's most faithful and emblematic friends.

The very select Saint-Tropez Polo Club hosts exciting and prestigious international polo tournaments every season, when guests get a chance to admire these proud chargers pounding the stunning green turf and foaming at the bit to offer victory to their rider and team. Situated adjacent to Saint-Tropez, just a stone's throw from the famous village of Gassin, this beautiful site also provides a perfect backdrop for cocktails, parties or birthday celebrations... With typically British elegance!

Polo School: lessons and maiden games led by world-renowned professional players.

International polo tournaments.

Stable tours: up to 400 Argentinean horses.

Organization of thoroughbred horse shows, dressage competitions and various events.

Opening times: All year round, closed weekends from October-February.

Reception / Seminar areas:

"La Table du Polo" Restaurant-Club accommodating 120 dinner / seminar guests, or 150 cocktail guests.

"Terrasse", accommodating 250 dinner guests or 400 cocktail guests.

"Green": unlimited capacity.

Catering:

All types of catering by chefs and catering services.

Amenities and Services:

40 acres comprising 2 polo grounds, one stick & ball ground, central 120 x 60 m arena, 360 m track, closed car park.

Adjacent recreation: Golfing, Pampelonne beaches, all water sports, vineyards.

**Var Prestige Contact: Jean-François Stenger**

**POLO CLUB SAINT-TROPEZ – HARAS DE GASSIN**

**Route du Bourrian - 83580 GASSIN (Saint-Tropez)**

**Tel.: +33(0)4 94 55 22 15 or +33(0)6 75 34 46 91 Fax: +33(0)4 94 56 50 66**

[stenger@polo-st-tropez.com](mailto:stenger@polo-st-tropez.com)

[www.polo-st-tropez.com](http://www.polo-st-tropez.com)



## 27. AÉROPORT INTERNATIONAL DU CASTELLET Private International Airport

Between Sea & Sky

Who can honestly say they've never yearned to take to the air in a helicopter? Or skim over the hills in a chic private jet? And when the local scenery happens to be called the Var region, with its magnificent little fjords, emerald waters and startling blue skies, what genuine sightseer could possibly resist a chance to soak up the view...

Created some years back by Paul Ricard, Le Castellet airport is now a top-of-the-range private international airport. Ideally located on the Riviera coast, it is also adjacent to the fantastic Paul Ricard High Tech Test Track and four-star luxury "Hôtel du Castellet".

Private international airport open 24/7.

Helicopter maiden flights, flying lessons and sightseeing flights.

Business Centre.

Film and advertising shoots.

VIP helicopter shuttle service.

Opening times: All year round, 7/24.

Amenities and Services:

1,750 metre runway. Equipped for general aviation and commercial craft up to Airbus A 319 or Boeing 737/600.

Hangars accommodating up to Gulf Stream IV and V.

Terminal with customer and passenger reception area, bar and relaxation area, boarding lounge.

Adjacent amenities:

"Résidence des Equipages" hotel (19 rooms).

Paul Ricard High Tech Test Track, catering for private events.

Luxury Karting Test Track.

"Hôtel du Castellet Resort\*\*\*\* Luxe" four-star luxury hotel (47 rooms and suites + Michelin-rated gourmet restaurant).

Various seminar venues.

**Var Prestige Contact: Philippe Gurdjian**

**AÉROPORT INTERNATIONAL DU CASTELLET**

**RN8-3100 Route des Hauts du Camp - 83330 Le Castellet**

**Tel.: +33(0)494 983 999 – Fax: +33(0)494 983 998**

**[infos@aeroportducastellet.com](mailto:infos@aeroportducastellet.com) [www.aeroportducastellet.com](http://www.aeroportducastellet.com)**

